Media Specifications	**Static Screen Imagery Setup**

800 pixels (w) x 600 pixels (h) x millions of colors, 300 DPI, RGB, Photoshop (.PSD), layered files with rasterized fonts.

Receipt Imagery Setup

550 pixels (w) x 550 pixels or less (h) x black and white (no halftones/grey scale or color), 200 DPI, RGB, Photoshop (.PSD) layered files with rasterized fonts.

Animation Imagery Setup

800 pixels (w) x 600 pixels (h) x millions of colors, 10fps sent to us in a Flash (.FLA) file format with source files or a Flash (.SWF) file format. Looping must be set to OFF.

Full Screen Animation

Storyboard and all associated imagery such as; logos supplied in ".AI" or ".EPS" (Adobe Illustrator file format) outline/rasterized image file or photo imagery supplied in a ".PSD" or ".TIF" (Photoshop file format) at 300 DPI, RGB millions of colors.

Uploading File Options

Sending Ticata Imagery

(A) You can upload your files inside our NCR Presentation Site, or

(B) You can upload your files at www.nitalo.com (current password: watermelon)

RECOMENDATION: *Ticata suggests that if you are using an outside ad agency/design firm, you send them to our "Nitalo FTP" site and have them enter your email address in the requested entry field.*

Mailing Address

Ticata

322 Shetland Valley Court

Chesterfield, MO 63005

Attention: Media Development Group

NOTES: The above *"Media Descriptions" are our preferred file types. Our requests are based on best possible reproduction. We recommend that our clients provide us their Design Standard if available (such as primary and secondary fonts, PMS colors, acceptable and unacceptable reproduction usage, etc.). However Ticata in most cases can adapt to any file type as long as it is understood that slight variances may occur.*